Teen Read Week 2012

Reading is So Delicious!

Presented by Misty Bach and Clayton Altom
With Special Guests:

- JJ Radtke
- Jenny Virgin
- James McClanahan
- Dr. Cindy Welch
Tennessee Teen Read Week 2012

Brought to you by our sponsors:

- Tennessee Association of School Librarians
- Tennessee Library Association
- Tennessee State Library and Archives
Other contributions provided by:

- Cynthia Carmack
- Mary Seratt
- James Castro
- Kayce Butler
- P&D Department at TSLA
- Education Outreach at TSLA
Teen Read Week 2011

- First ever TN teen read week
- Midsummer Knights Read
- 5,600 participants!

“Students were encouraged to read the Teens Top Ten and vote for their favorites.”

“We went with the "knight" theme, did coat of arms for books, contest to find the most books with the word "knight" in the library, used kit items for prizes.”

“We had an art contest for students, trivia drawings, and a literary lunch.”
Tennessee Teen Read Week
October 14-20, 2012
“Reading is So Delicious!”

Last year, there were over 5,600 teen participants in Tennessee’s first statewide Teen Read Week! Because of this success, TASL, TLA, and TSLA are partnering to present this year’s Teen Read Week with the theme of Reading is Sooo Delicious...

The first 90 Libraries registered received a kit that includes:

1. Pizza Flyer
2. 3 Wind Up Walking Sushi
3. 4 Erasers
4. 1 Small Poster/1 Large Poster
5. 1 Tumbler
6. Pencils
7. 1 Giraffe Chop Sticks
8. Pack of Temporary Tattoos
9. Pack of Bookmarks
10. 2 Packs of Buttons

Participating libraries agree to host at least one of the following:

- An arts/craft program, book club, game event, or other teen activity centered on the theme.
- A reading contest.

Upon completion, participating libraries must send statistics, pictures, flyers, and/or anecdotes within two weeks. Our ultimate goal is to get teens to participate, so feel free to choose a different theme, and even a different week. Simply get teens involved any way you can!

Webinar September 27, 11:00 AM Central
https://www1.gotomeeting.com/register/812968640

Check out our LibGuides for more ideas:
http://tsla.libguides.com/TRW2012

This program is brought to you by the Children’s and Young Adult Roundtable of the Tennessee Library Association, Tennessee Association of School Librarians, and the Tennessee State Library and Archives.
Give Prizes Away Displays!
Coming up on today’s webinar:

- J.J. Radtke’s Crafts and Programs
- Clayton’s Booktalks
- Programs with Jenny
- James McClanahan Book picks
- Collaboration with Dr. Cindy Welch
- Wrap up
READING IS SO DELICIOUS PROGRAM IDEAS
Halloween tea party
Cupcake wars
Choco-loco
Japanese culture
Don't be a starving college student

DINNERS UNDER $1.50

QUICK & YUMMY HEALTHY MEALS
HUNGER GAMES
READING IS SO DELICIOUS!

CRAFTS
CANDY SUSHI
MAKE YOUR OWN Cookbook
JUNK FOOD ART
DON'T PLAY WITH YOUR FOOD!
Killer Pizza

• By Greg Taylor
• New York: Macmillan, 2010
• ISBN: 0312674856
• Age: 11 and up
Slob

- By Ellen Potter
- New York: Penguin, 2009
- ISBN: 039924705X
- Age: 12 and up
Bittersweet

- By Sarah Ockler
- New York: Simon Pulse, 2012
- ISBN: 1442430354
- Age: 14 and up
The Espressologist

- By Kristina Springer
- Farar, Straus and Giroux, 2009
- ISBN: 0374322287
- Age: 14 and up
Teen Read Week
October 14-20, 2012

Reading Is So Delicious!
Program Ideas
Jenny Virgin,
Obion County Public Library
Follow the basic rules of Iron Chef America:

- Split the group into two teams.
- Each team will create an appetizer, main dish, and dessert using the ingredients provided.
- Reveal the “secret ingredient” to the group. Teams MUST include this ingredient in EVERY dish.
- Give 15 minutes of planning time, followed by one hour of cooking time.
- Three judges will taste the finished dishes and vote on a winning team.
Helpful Tips for Iron Chef:

• Make sure to have some cooking basics for the teens to use on hand. (milk, eggs, butter, flour, sugar, pasta, rice, bread, cheese, salt, pepper, other spices, etc.)

• Provide cook books and/or internet for recipe ideas.
Helpful Tips for Iron Chef:

- Choose a secret ingredient that you would not mind eating! (ex: Ginger Root, Bacon)
- Tell them before hand what you are judging. (flavor, creativity, presentation, etc.)
Helpful Tips for Iron Chef:

- Be on hand and attentive, to enforce safety precautions and health codes, BUT...

- Try to let them do it themselves, encouraging their creativity & individuality!
Helpful Tips for Iron Chef:

• Choose at least one unbiased judge. Three are ideal, for tie-breaking purposes.

• Charge teens a minimal fee to enter, then use that money as your budget for ingredients.
Make Your Own Show!

- Designate one teen as the “host” of the show.
- Take footage of the entire program.
- Teens edit footage to create their own cooking competition show.
- Publish on You Tube, Facebook, etc.
Change It Up!

- Adjust the rules to fit any TV cooking show:
  - “Chopped”—Teens must use three different obscure ingredients in one dish.
  - “Sweet Genius”—Teens must use a secret ingredient to make three different desserts.
  - “Cupcake Wars”—Teens compete to make cupcakes to fit a specific theme.
FOOD FIGHT!!!!!

- Teens love a good food fight! So why not let them have one?
- Find a suitable outdoor area. (library yard or parking lot, park, teen’s house with parental consent)
Basic Rules for Food Fight

- NO spoiled food.
  - They can get plenty messy without making anyone sick.
- Wear old clothes to be thrown away afterward.
  - Provide large garbage bags with holes cut for head and arms.

- Teens MUST clean up the mess.
  - Provide garbage bags and water hose for clean up.
TITLE: Sports nutrition for teen athletes: eat right to take your game to the next level, 2012
Author: Dana Meachen Rau
ISBN-10: 1429680008
• TITLE: Bestest Ramadan Ever, 2011
• Author: Medeia Sharif
• ISBN-10: 0738723231
Collaboration ... its soooo delicious!

• A buffet of opportunities
  • Food services industry
  • Agricultural Extension Agencies Education
  • Social services agencies
  • Arts groups
  • Foodies

Dr. Cindy Welch, Clinical Assistant Professor
Collaboration 101

- Make sure you have a plan; it helps them see how they fit in and they know you’re serious
- Personalize the contact
- What’s in it for them?
- Be respectful of their time, their business
- Let them suggest how they can contribute, but have some ideas, just in case
- Don’t forget to say “THANKS” – and say it often.

Dr. Cindy Welch, Clinical Assistant Professor

10/18/2012
Marketing

- Posters
- Library Website
- Email Announcements
- Texting
- Social Networking
Reading is So Delicious!


Questions? Contact
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