Our mission is to exceed the expectations of our customers, the taxpayers, by operating at the highest levels of accuracy, cost-effectiveness, and accountability in a customer-centered environment.

21st Century Libraries

Presented by Nancy Roark, Holston River Regional Director
Moving forward...

- How do we get more information to more people?
- What are the stumbling blocks to access?
- What are some new concepts/ideas for libraries in the 21st century?
“All libraries and museums—and the people they serve—stand to benefit from becoming more intentional and purposeful about accommodating the lifelong learning needs of people in the 21st century, and doing this work collaboratively in alignment with community needs.”

- IMLS “Museums, Libraries and 21st Century Skills”
<table>
<thead>
<tr>
<th>20th Century Library</th>
<th>21st Century Library</th>
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<tbody>
<tr>
<td>Primarily content driven</td>
<td>Combination of audience and content driven</td>
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<tr>
<td>Mostly tangible objects (books)</td>
<td>Combination of tangible and digital objects</td>
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<tr>
<td>One-way information (library presents information to</td>
<td>Multi-directional (co-created experiences involving</td>
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<td>audiences)</td>
<td>institution, audiences and others)</td>
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<tr>
<td>Focus on presentation and display</td>
<td>Focus on audience engagement and experiences</td>
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<tr>
<td>Emphasis on enhancing knowledge</td>
<td>Emphasis on enhancing knowledge and 21st century skills</td>
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<tr>
<td>Acts independently</td>
<td>Acts in highly collaborative partnerships</td>
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<tr>
<td>Located in community (operates independently)</td>
<td>Embedded in community (aligned with and acts as a leader</td>
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<td></td>
<td>on community needs/issues)</td>
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<td></td>
<td>Learning outcomes purposeful (content knowledge and 21st</td>
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<td></td>
<td>century skills like critical thinking are visible,</td>
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<td></td>
<td>intentional outcomes of audience experiences)</td>
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<tr>
<td>Learning outcomes assumed, implied (content knowledge and</td>
<td>Content co-created among diverse partners and audiences;</td>
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<tr>
<td>skills like critical thinking tend to be byproducts of</td>
<td>accessible in multiple ways</td>
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<td>programming)</td>
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<tr>
<td>Institution leads content development (content tightly</td>
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<td>edited and controlled)</td>
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Tangible to Digital

Why?

- 87% of adults use the internet
- 68% of adults use the internet via smartphones or tablets
- 46% of all adults say the internet would be very hard to give up.
Tangible to Digital

- How?
  - Tennessee Electronic Library
  - READS Downloadable Ebooks, Audiobooks and Streaming Video
  - Freegal: stands for Free, Legal downloading of music and includes the entire Sony music catalog
  - Zinio: Digital magazines available for mobile devices
Welcome to the Freegal® Music login page

How Freegal Music Works:

- Library users have a weekly download limit, and may have a streaming limit as well. You will be able to keep track of your downloads in the upper right corner of the site. Every song has a sample clip you can listen to before you download. You must be logged in to enjoy the sample clips.

- The downloads on this site are all in the MP3 format with no DRM, and videos are in the MP4 format with no DRM. This service will work on almost any computer, player, tablet or smartphone. The Freegal Music mobile app is free in the Apple® App Store and in Google® Play.

- Music videos will cost you 2 of your allotted downloads. If you do not have 2 downloads available you will not be able to download a music video.

- The search engine is both a simple and advanced search, and will return results primarily by the album that the song is from.

Enjoy the site!

Freegal Music gives you access to over 9 million songs from over 28,000 labels including the Sony Music catalogue of your country.
One way vs. multidirectional information
Instagram Photo Booth

Hello! I'm the photo booth that lives on the 2nd Floor of the Downtown Chattanooga Public Library.
"I think that I shall never meet / A poem lovely as a Tweet..."

Who knows? If he had been around today, perhaps that's what Joyce Kilmer would have scrawled in his notebook (or typed on his smartphone). Instead, we can only imagine Kilmer's attempts at composing verse on Twitter - and give it our own shot.

To celebrate National Poetry Month, the NYC Department of Cultural Affairs (DOCCulture) is hosting the sixth annual #PoetweetNYC Twitter poetry contest from April 6 to April 13, 2015, and the winners were published in Metro New York on Poem In Your Pocket Day - April 30, 2015.

Last year, New York City's First Lady Chirlane McCray selected the winning #PoetweetNYC entries (watch a video of her reading them here).
Cats vs Dogs

Updated over a year ago

We asked our fans whether cats or dogs are smarter, but they had to post the picture to prove it!
Acts independently vs. in highly collaborative partnerships
Nashville’s Limitless Libraries Partnership

Expand Your Resources:
Search the Nashville Public Library for books, CDs, or DVDs now! Need it now? Search your school’s catalog.

Research Tools
Databases and Online Resources you can use with just the click of a mouse!

Limitless Libraries is a cooperative program of Nashville Public Library and Metro Nashville Public Schools with the goal of improving school libraries, fostering resource sharing between the two institutions, and improving student access to learning materials.

About
For Educators
Events
Research Tools
Downloads
Audio Books
eBooks
Music
FAQs
Contact

Teen Event Calendar
View our flickr gallery

May 16: Family Saturday
May 16: Super Hero Photo Booth
May 16: Make a Book Purse
May 18: Teen Space
Tipton County Public Library/Dyersburg State Community College
Potential Community Partners

- Museums
- Schools (public/private/higher ed)
- Health Department
- Theater Groups
- Businesses/Companies
- Other city/county departments
Located vs. embedded in community

- Edge Initiative Benchmarks:
  - Libraries have leaders and staff who actively engage in high-level community planning and digital inclusion efforts to amplify their value in the community.
  - Libraries build strategic relationships with community partners to maximize public access technology resources and services provided to the community.
Tennessee Standards For Community Relations

- Library actively partners with local schools.
- A board representative will attend the meetings of the local funding bodies.
- Library provides information to the public on all basic health and human services programs available in the community. (Level 3 and above)
- Library establishes and maintains working relationships with community groups, including local workforce development and health and human services agencies. (Level 3 and above)
Ways to make libraries indispensable to their communities

- Host a candidate forum (school board, city, county, state, federal elections)
- Encourage staff to join clubs/civic organizations (Rotary, Kiwanis, Junior League)
- Attend meetings of community groups (Economic Development, Regional Planning Commission, Local Emergency Management Committee)
Assumed vs. Purposeful Learning

Outcomes

- Purposeful learning outcomes:
  - Content knowledge
  - 21st Century Skills
    - Critical Thinking and Problem Solving
    - Creativity and Innovation
    - Communication and Collaboration
    - Visual Literacy
    - Scientific and Numerical Literacy
    - Cross-Disciplinary Thinking
    - Basic Literacy
Summer Reading

- What happens when numbers drop?
- Poll parents—why are they not attending?
- Time for a new audience?

Smart design:
- One program for everyone
- Community-Level Challenge
- City-Wide Challenge

Use research to make the case, then share the information:
- Funders, administrators, teachers, parents
- Get out of the building for community outreach
New Learning Outcomes = New Ways of Thinking

$11,012
Annual cost of educating a child enrolled in K-12 in MNPS schools

$11,012 \times \frac{2}{10}
It takes 2 out of 10 months to reteach skills lost during the summer

$11,012 \times \frac{1}{3}
Assuming that reading skills are 1 of 3 skill sets lost during the summer

\$734
Average Cost SAVED per summer reader
Library provides quarterly public digital literacy training on one or more of the following topics:

- Basic computer skills
- Office productivity software (e.g., word processing, spreadsheets, presentations)
- Internet searching
- Privacy and security
- Library resources
- Social media
- Multi-media (e.g. photo, video, audio)
Project Outcome: Measuring the True Impact of Public Libraries

- Civic and Community Engagement
- Digital Inclusion
- Early Childhood Literacy
- Economic Development
- Education and Lifelong Learning
- Job Skills
- Summer Reading
How can my library become a 21st century library?

- Engage with community
- Establish your vision
- Assess current status
- Implement a prioritized plan
- Focus on comprehensive alignment
- Track and communicate progress
For More Information:

- [http://www.imls.gov/about/21st_century_skills_home.aspx](http://www.imls.gov/about/21st_century_skills_home.aspx)
- [http://www.pewinternet.org/packages/the-web-at-25/](http://www.pewinternet.org/packages/the-web-at-25/)
- [http://www.tennessee.gov/tsla/lps/lib_standards.htm](http://www.tennessee.gov/tsla/lps/lib_standards.htm)
- [http://www.webjunction.org/events/webjunction/Leaving_Fort_Ref_Frontiers_of_EMBEDDED_Librarianship.html](http://www.webjunction.org/events/webjunction/Leaving_Fort_Ref_Frontiers_of_EMBEDDED_Librarianship.html)
- [http://library.nashville.org/summerchallenge/about.html](http://library.nashville.org/summerchallenge/about.html)
- [http://www.ala.org/pla/performance/evaluation](http://www.ala.org/pla/performance/evaluation)