Public libraries are essential to communities

A new survey of US voters commissioned by OCLC, the American Library Association, and its Public Library Association division offers valuable insights on current voter perceptions as public libraries continue to strategize for the future. Read on for a selection of key survey findings.

### Voter Perceptions and Support of Public Libraries in 2018

Most voters support federal funding

The majority of voters are willing to donate money to libraries

Most voters support other funding options

#### Majorities of voters support local funding for libraries

#### Most voters are confused about library funding sources

### From Awareness to Funding

Visit oc.lc/awareness2018 to discover the variations in attitudes, perceptions, and behaviors among different segments of the voting public over the past ten years and how that drives their support for libraries today.

### Sources:

Data from a survey panel of 2,000 US voters ages 18 to 69 living in areas with populations of fewer than 300,000, administered by Leo Burnett USA between September 29 and October 4, 2017. The survey was conducted by Synovate for OCLC, the American Library Association, and its Public Library Association division.

The Institute of Museum and Library Services, 2015 library funding data.