


TEL and READS

presented by Nancy Roark



Tennessee State Library and Archives
Secretary of State Tre Hargett
September 26-October 4, 2016

Our mission is to exceed the expectations of our customers, the taxpayers, by operating at the highest levels of accuracy, cost-effectiveness, and accountability in a customer-oriented environment.

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TEL Fast Facts

- In 1999, the Tennessee Electronic Library was created by the Tennessee Legislature.
- The entire library community in Tennessee, especially Tenn-Share, the Tennessee Library Association and Friends Of Tennessee Libraries.
- Available to all Tennessee residents.
- TEL has grown from 18 databases from GALE (vendor) to over 40 databases from 6 vendors, paid for with a mix of state and federal dollars.

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Why is TEL Important?

- Prior to TEL, libraries had to purchase their own databases.
- Most public libraries were unable to purchase databases for patrons to use because they were prohibitively expensive.
- It levels the playing field for small and rural public libraries and their patrons who now have 24/7/365 access to materials.

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Where is TEL?

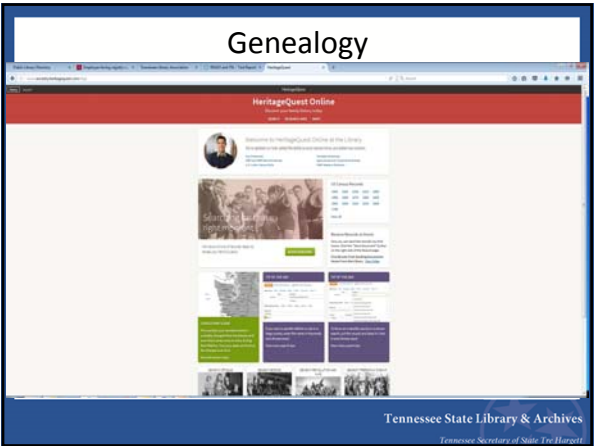
- Your library's homepage (but you don't need a library card to use it!)
- Anywhere a Tennessee resident has access to the internet (you can google it!)
- ELVIS has left the building
- Geo-location software

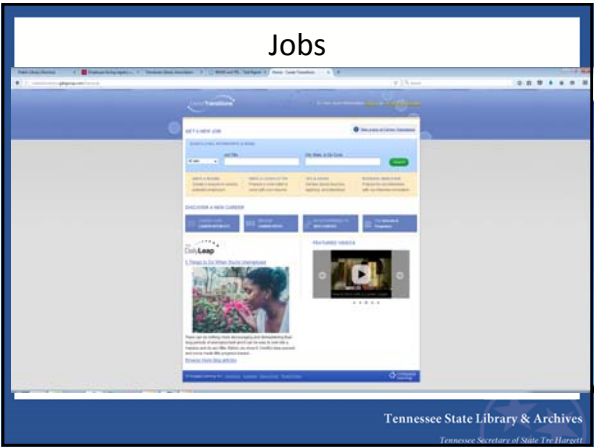
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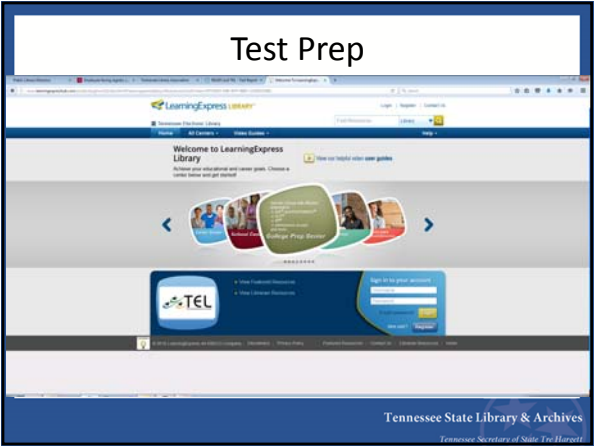
What are public library patrons looking for?

- Genealogy
- Jobs
- Test Prep
- Kids' activities!
- Answering Basic Reference Questions
- Research for papers/reports
- Reading material
- Language learning/ESL

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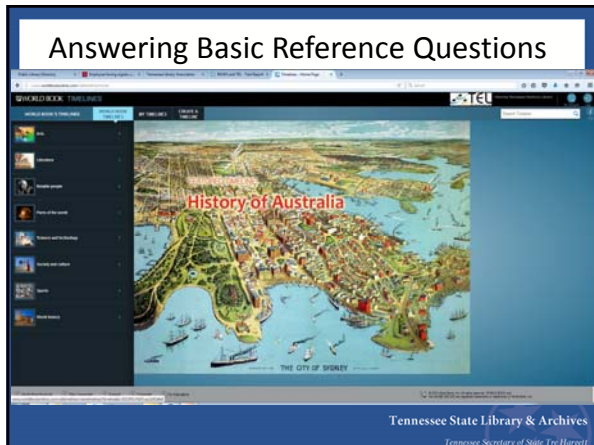




Kids' Activities

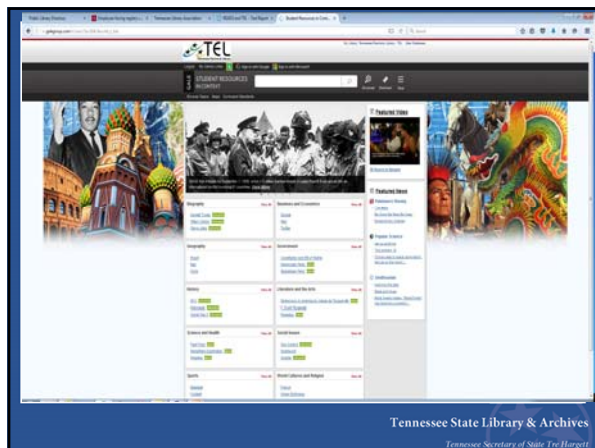


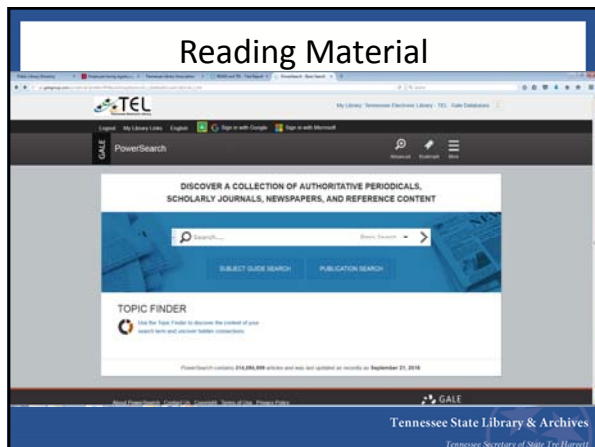
Answering Basic Reference Questions



Research for Papers/Reports





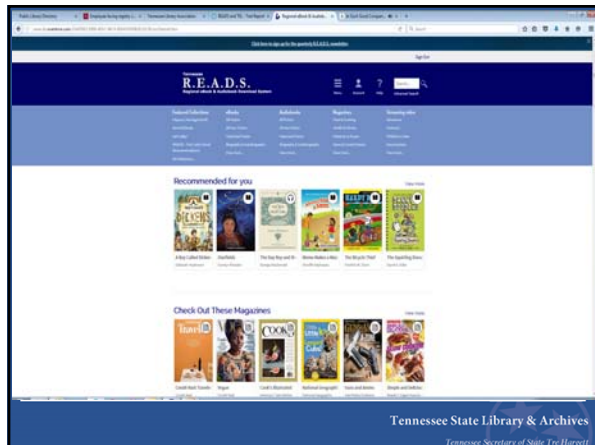


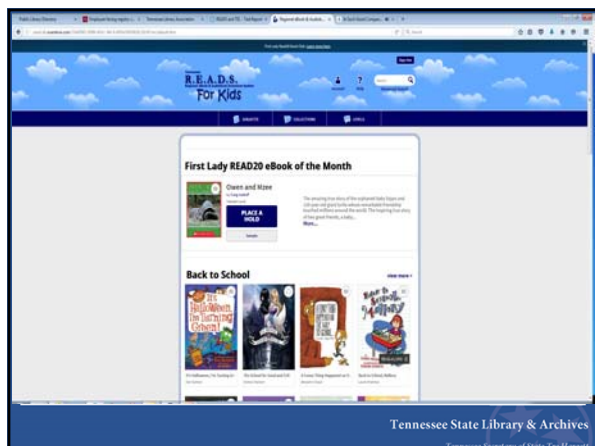


TEL Updates

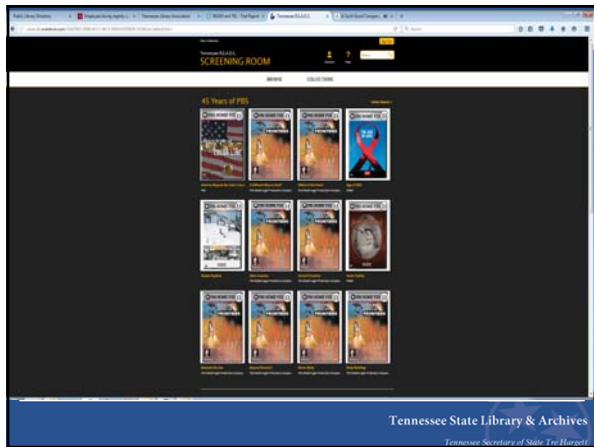
- Statewide library staff training
- More Sophisticated Geolocation Software
- Individual Statistics by Library

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READS Fast Facts

- Went live on March 1, 2009
- Available to all library card holders in good standing in the regional library system.
- Contains ebooks, audiobooks, periodicals and streaming video.
- Paid for with State and Federal money.

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Why is READS important?

- Offers a wide range of subjects, many that smaller libraries cannot afford to purchase.
- It levels the playing field for small and rural public libraries and their patrons who now have 24/7/365 access to materials in multiple formats.
- It allows patrons the privacy to read what they like.

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Where is READS?

- Your library's homepage
- Anywhere a Tennessee resident in the regional library system has access to the internet
- Available on virtually any device: computer, smartphone, Ipad, tablet

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The screenshot shows the Tennessee State Library & Archives website. The header includes the 'Charleston Marketplace' logo and navigation links. The main content area is titled 'Library statistics' and displays two tables: 'Checkouts' and 'Views'. Both tables show data for 'All libraries' and 'Total' across various categories like 'All libraries', 'Adults', 'Juvenile', 'Total', 'All libraries', and 'Total'.

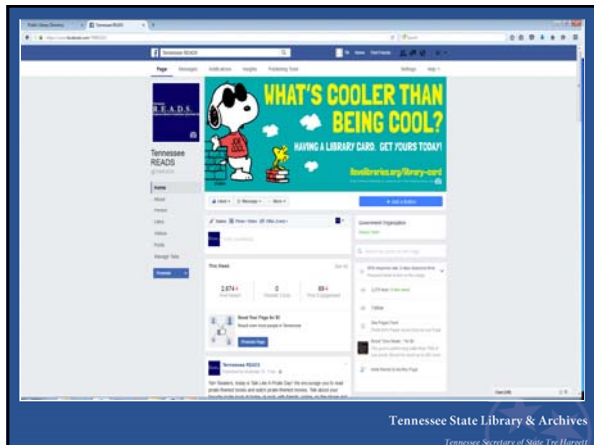
Checkouts		Views	
Category	All libraries	Category	All libraries
Adults	2,140,237	Adults	2,140,237
Juvenile	2,140,237	Juvenile	2,140,237
Total	4,280,474	Total	4,280,474

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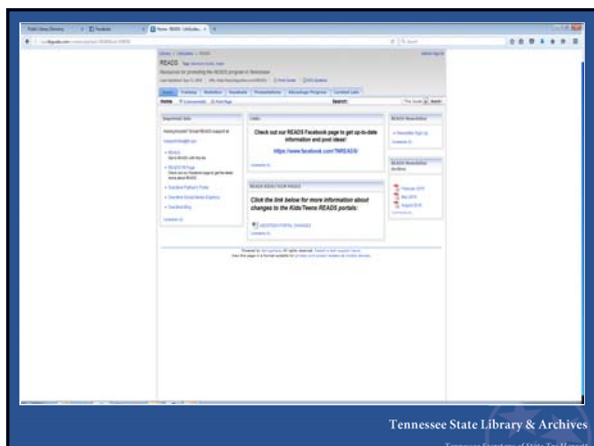
READS Updates

- Facebook page
- Libguide
- Curated Lists
- Partnerships with other entities (KidCentral, Imagination Library, Governor's Children's Cabinet)
- Quarterly newsletter

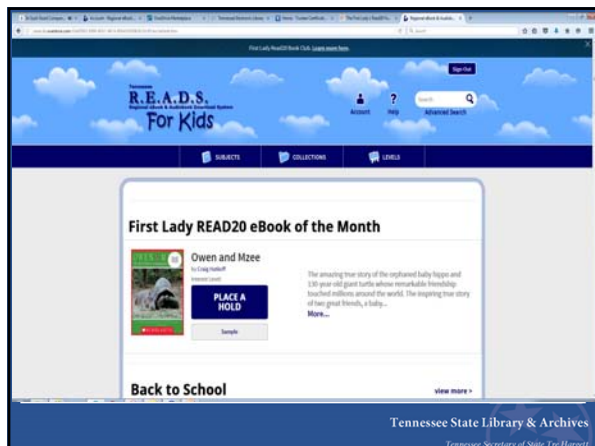
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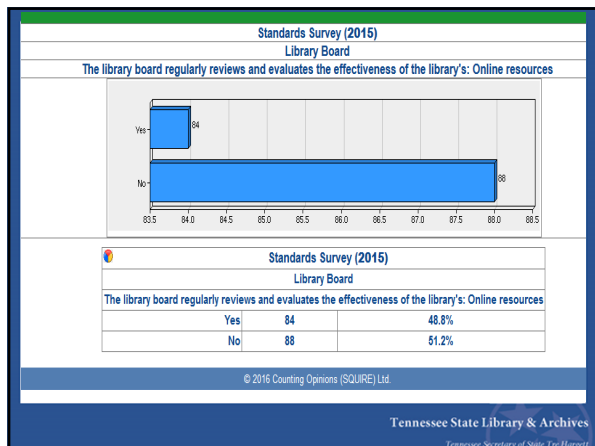




READS and TEL in the Standards

- Library board regularly reviews and evaluates the effectiveness of the library's online resources (Governance #4)
- Library promotes the Regional E-book and Audiobook Download System (Collection #4)
- Library staff has been trained to use the Tennessee Electronic Library and promotes its use to the community (Collection #5)
- Library hosts at least one TEL training session for the public and staff annually (Collection #6)
- Library will have a web presence including one-click access to TEL and READS with information about library programs and activities as well as library contact information (Technology #7)

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Library board regularly reviews and evaluates the effectiveness of the library's online resources (Governance #4)

- Utilize statistics provided on Data Collection Libguide
- “The Library Board has a Technology Committee that reviews technology needs.”
- “The board receives updates at meetings and reports on their experiences as users of these resources.”

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Data Collection and Statistics

Use this guide you will find information regarding gathering survey changes, finding books and documents and FAQs.

Public Library Survey | **Feedback Survey** | **Library Board Survey** | **Library Development and Study** | **Library Statistics**

Public Library Survey

The State Library and Archives participates in the National Public Library Survey, administered by the Institute of Museum and Library Services (IMLS). This site provides information on the Tennessee Public Library Survey from completed to those required for participation in the national survey, ensuring that Tennessee's public library statistics are comparable to those of other libraries across the United States.

Release Date: September 7, 2018
Deadline: October 5, 2018

The FY2018-2019 Public Library Survey data must be submitted through Counting Opinions. Contact: Library Planning, Statewide Coordinator or your Regional Office

What is your library worth to you?

How much would you pay out-of-pocket for your library services?

Enter in the left margin the number of hours per month you or your family use each service.

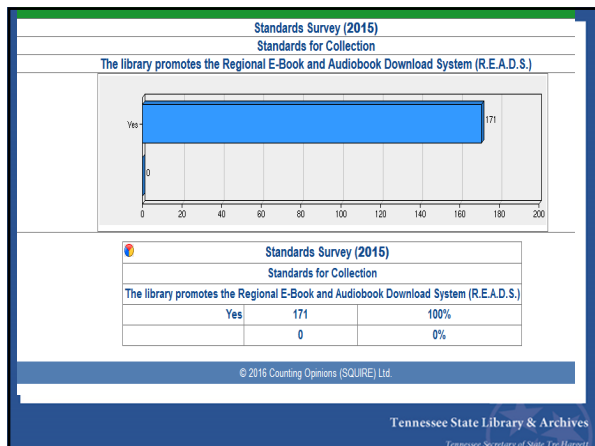
Information that rates of usage services will be calculated on the right.

Enter value (hours) for each service in the column on the right.

The "Calculate" button will calculate service value. Enter numbers into the form only and do not calculate.

Library Service	Hours of Service	Value of Service
Books Borrowed		\$1.00
Magazines Borrowed		\$2.00
Audio Books Borrowed		\$3.00
Audio Books Borrowed		\$4.00
Magazines Borrowed		\$5.00
Magazines Borrowed		\$6.00

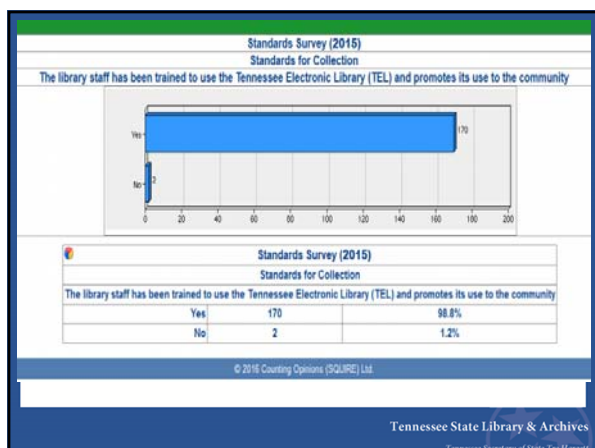
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Library promotes the Regional E-book and Audiobook Download System (Collection #4)

- Library Website
- Library Social Media Pages:
 - Facebook
 - Twitter
 - Instagram
- Adding READS titles to print bibliographies
- Providing e-cards for READS access only

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Library staff has been trained to use the Tennessee Electronic Library and promotes its use to the community (Collection #5)

- Statewide “TEL Road Show” in May, 2017

- Piloted by Holston River (April 2016):

Gale - Emily Mageski, Ken Estell, and Sharon Norris

- In Context and the Gale Unified Interface
- Training and Facilitation Best Practices
- TEL Gale Resources to Support Health, Wealth, and Happiness

Learning Express - Shana Ashwood

- LearningExpress: Library Overview
- LearningExpress College Preparation & Graduate School Resources

ProQuest - Wendell Butler

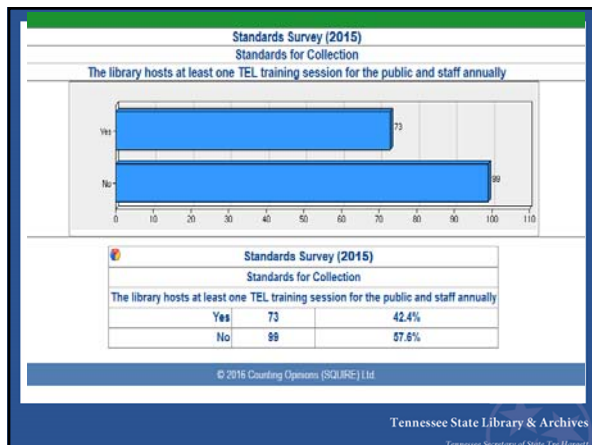
- HeritageQuest: An Introduction
- HeritageQuest: Beyond the Basics

Tennessee State Library & Archives - Erin Loree

- Discover World Book Online

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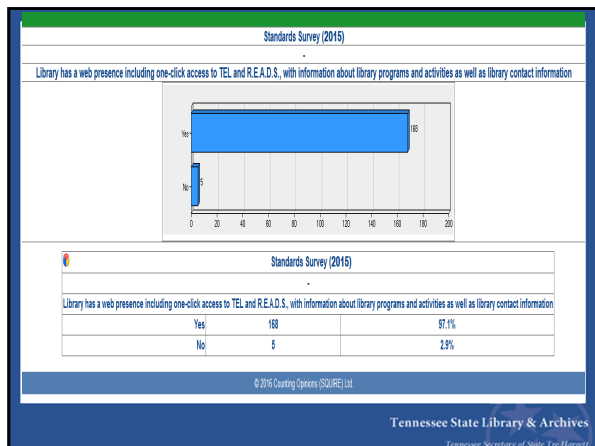


Library hosts at least one TEL training session for the public and staff annually (Collection #6)

- Ask the library staff to conduct a TEL training session during a board meeting.
- Partner with the local Senior Citizens Center.

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Library will have a web presence including one-click access to TEL and READS with information about library programs and activities as well as library contact information (Technology #7)

- Find your library's website on the Tennessee Public Library Directory and ensure your library has one-click access to TEL and READS.

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Planning and Development

Public Library Directory

Key

- West Tennessee
- North Tennessee
- East Tennessee
- Central Tennessee
- South Tennessee
- Metropolitan
- Unincorporated

Region: City:
County: Public Library:

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Important Links

- TEL: <http://tntel.tnsos.org/>
- READS: <http://reads.lib.overdrive.com/>
- READS Kids Page:
<http://reads.lib.overdrive.com/kids/>
- READS Teen Page:
<http://reads.lib.overdrive.com/teens/>
- READS Screening Room:
<http://reads.lib.overdrive.com/ScreeningRoom/>
- READS Facebook Page:
<https://www.facebook.com/TNREADS/>
- READS Libguide: <http://tsla.libguides.com/READS>
- READS Newsletter: <http://sos.tn.gov/node/6107>
- Data Collection Libguide:
<http://tsla.libguides.com/datacollection/>
- Public Library Directory:
<http://tnsos.net/TSLA/PLD/>