



# Tennessee Teen Read Week

October 14-20, 2012

## “Reading is So Delicious!” Quick Reference Guide

*Presented by Clayton Altom, Misty Bach, JJ Radtke, Jenny Virgin, James McClanahan, and Dr. Cindy Welch*

- 5,600+ teens participated in last year’s first statewide Teen Read Week (“Midsummer Knights Read” theme)
- 2012 Teen Read Week kits include a pizza flyer, wind-up sushi, erasers, posters, a tumbler, pencils, a giraffe chopstick, temporary tattoos, bookmarks, and buttons.
- Participant libraries in the 2012 Teen Read Week host at least one of the following:
  - Arts/crafts program
  - Book club
  - Game event
  - Reading contest
  - Other teen activity centered on “Reading is So Delicious!” theme
- Collaboration opportunities:
  - Food services industry
  - Agriculture Extension Agencies Education
  - Social services agencies
  - Arts groups
  - Foodies
- Collaboration 101:
  - Have a plan that helps partner see how they fit in and know you’re serious
  - Personalize the contact
  - Identify what’s in it for them
  - Be respectful of their time, their business
  - Let them suggest how they can contribute, but have some ideas just in case
  - Don’t forget to say “thanks” and say it often

- Program ideas:
  - Halloween Tea Party
  - Cupcake Wars
  - Choco-Loco
  - Japanese Culture
  - Don't Be a Starving College Student: Dinners Under \$1.50 and Quick & Yummy Healthy Meals
  - *Hunger Games*
  - Make Your Own Show (cooking competition)
    - *Iron Chef* – two teams of teens create an appetizer, main dish, and dessert using the ingredients provided
    - *Chopped* – teens use three different obscure ingredients in one dish
    - *Sweet Genius* – teens use a secret ingredient to make three different desserts
    - *Cupcake Wars* – teens compete to make cupcakes fit a specific theme
  - Food Fight
- Craft ideas:
  - Candy sushi
  - Personalized apron and chef's hat
  - Make your own cookbook
  - Junk food art
  - Don't play with your food
- Booktalks:
  - *Killer Pizza* by Greg Taylor, ISBN 0312674856 (ages 11 and up)
  - *Slob* by Ellen Potter, ISBN 039924705X (ages 12 and up)
  - *Bittersweet* by Sarah Ockler, ISBN 1442430354 (ages 14 and up)
  - *The Espressologist* by Kristina Springer, ISBN 0374322287 (ages 14 and up)
  - *Sports Nutrition for Teen Athletes: Eat Right to Take Your Game to the Next Level* by Dana Meachen Rau, ISBN 1429680008 or 978-1429680004
  - *Bestest. Ramadan. Ever.* by Medeia Sharif, ISBN 0738723231 or 978-0738723235
  - *The Children and the Wolves* by Adam Rapp, ISBN 0763653373 or 978-0763653378

- Marketing:
  - Posters
  - Library website
  - Email announcements
  - Texting
  - Social networking
- For more information, visit <http://tsla.libguides.com/TRW2012> or contact [misty.bach@tn.gov](mailto:misty.bach@tn.gov) or [clayton.altom@tn.gov](mailto:clayton.altom@tn.gov).

*This program is brought to you by the Children's and Young Adult Roundtable of the Tennessee Library Association, the Tennessee Association of School Librarians, and the Tennessee State Library and Archives.*

