Teen Read Week 2012

Reading is So Delicious!

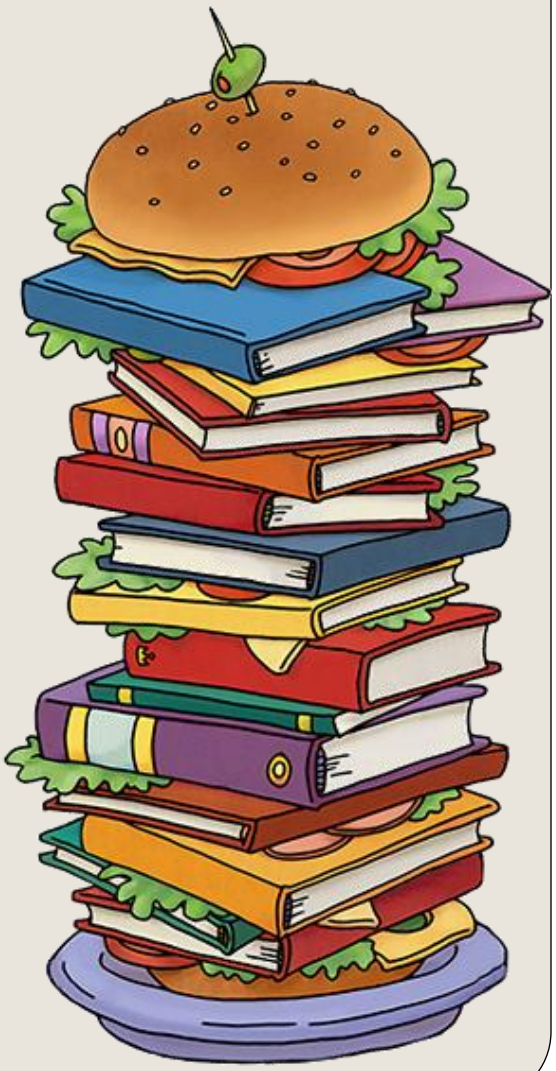
Presented by Misty Bach and Clayton Altom

TAOSL

TLA
TENNESSEE LIBRARY ASSOCIATION

With Special Guests:

- JJ Radtke
- Jenny Virgin
- James McClanahan
- Dr. Cindy Welch



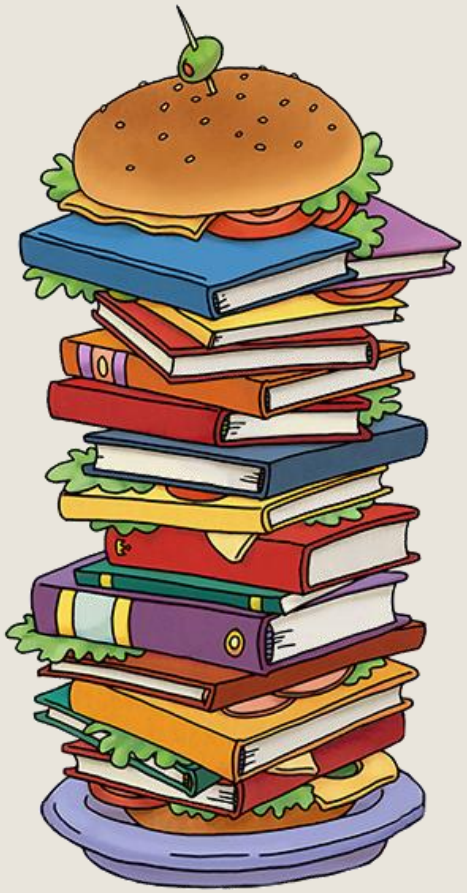
Tennessee Teen Read Week 2012

Brought to you by our sponsors:

- Tennessee Association of School Librarians
- Tennessee Library Association
- Tennessee State Library and Archives

Other contributions provided by:

- Cynthia Carmack
- Mary Seratt
- James Castro
- Kayce Butler
- P&D Department at TSLA
- Education Outreach at TSLA



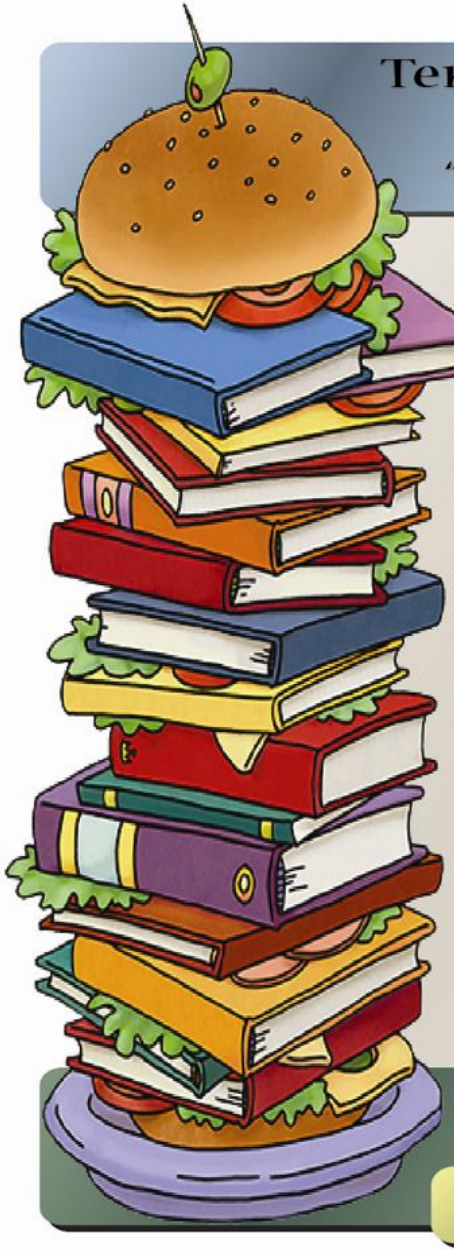
Teen Read Week 2011

- First ever TN teen read week
- Midsummer Knights Read
- 5,600 participants!

"Students were encouraged to read the Teens Top Ten and vote for their favorites."

"We went with the "knight" theme, did coat of arms for books, contest to find the most books with the word "knight" in the library, used kit items for prizes."

"We had an art contest for students, trivia drawings, and a literary lunch."



Tennessee Teen Read Week
October 14-20, 2012
"Reading is So Delicious!"

Last year, there were over 5,600 teen participants in Tennessee's first statewide Teen Read Week! Because of this success, TASL, TLA, and TSLA are partnering to present this year's Teen Read Week with the theme of Reading is Sooo Delicious...

The first 90 Libraries registered received a kit that includes:

- 1 Pizza Flyer
- 3 Wind Up Walking Sushi
- 4 Erasers
- 1 Small Poster/1 Large Poster
- 1 Tumbler
- Pencils
- 1 Giraffe Chop Sticks
- Pack of Temporary Tattoos
- Pack of Bookmarks
- 2 Packs of Buttons

Participating libraries agree to host at least one of the following:

- An arts/craft program, book club, game event, or other teen activity centered on the theme.
- A reading contest.

Upon completion, participating libraries must send statistics, pictures, flyers, and/or anecdotes within two weeks. Our ultimate goal is to get teens to participate, so feel free to choose a different theme, and even a different week. **Simply get teens involved any way you can!**

Webinar September 27,11:00 AM Central

https://www1.gotomeeting.com/register/812968640

Check out our LibGuides for more ideas:
http://tsla.libguides.com/TRW2012

TLA TENNESSEE LIBRARY ASSOCIATION

TASL

This program is brought to you by the Children's and Young Adult Roundtable of the Tennessee Library Association, Tennessee Association of School Librarians, and the TennesseeState Library and Archives.

Give
Aways!
Displays!
Prize
s!
Reading
Is
Soooooooooo
Delicious!

Coming up on today's webinar:

- J.J. Radtke's Crafts and Programs
- Clayton's Booktalks
- Programs with Jenny
- James McClanahan Book picks
- Collaboration with Dr. Cindy Welch
- Wrap up

READING IS SO DELICIOUS

PROGRAM IDEAS

Halloween tea party

Cupcake wars

Choco-loco

3 Musketeers
HERSHEY'S
S'mores
FREE BAR OFFER INSIDE
$100
Milky Way
Milky Way Chocolate, not on fat!
Snickers
Snickers
Almond
Caramel
Milk Chocolate
Peanuts in Milk
Nut Flavor Crisp
Caramel
Milk Chocolate
Mounds
Almond Joy
Mr. Goodbar
Milk Chocolate
Peanuts
Caramel
Milk Chocolate
Hershey's
Milk Chocolate
Almond

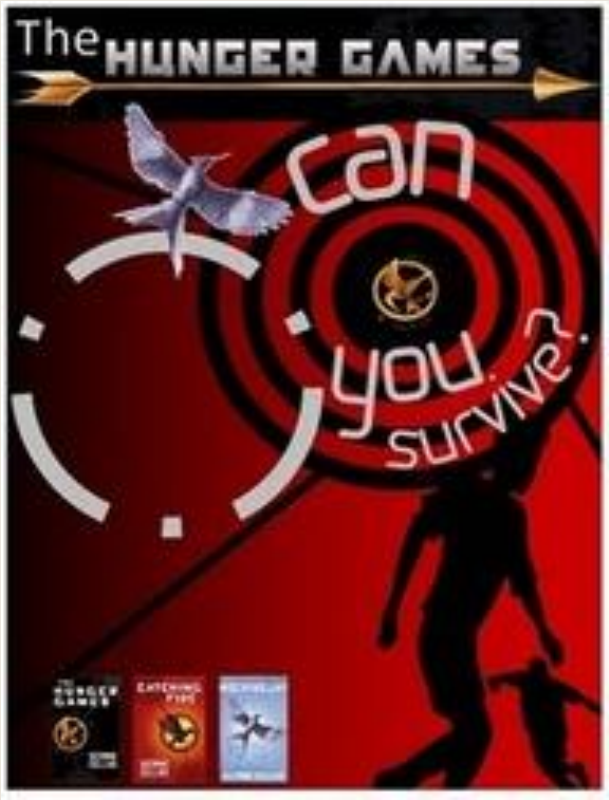
Japanese culture

Don't be a starving college student

DINNERS UNDER $1.50

QUICK & YUMMY HEALTHY MEALS

HUNGER GAMES



READING IS SO DELICIOUS!

CRAFTS

CANDY SUSHI

RAWR!
DOMO!

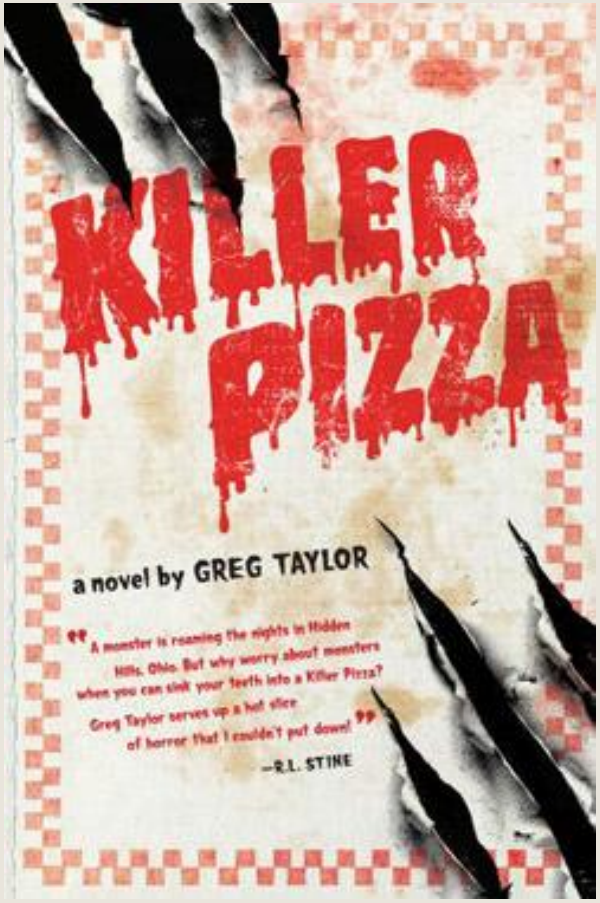
MAKE YOUR OWN

JUNK FOOD ART

DON'T PLAY WITH YOUR FOOD!

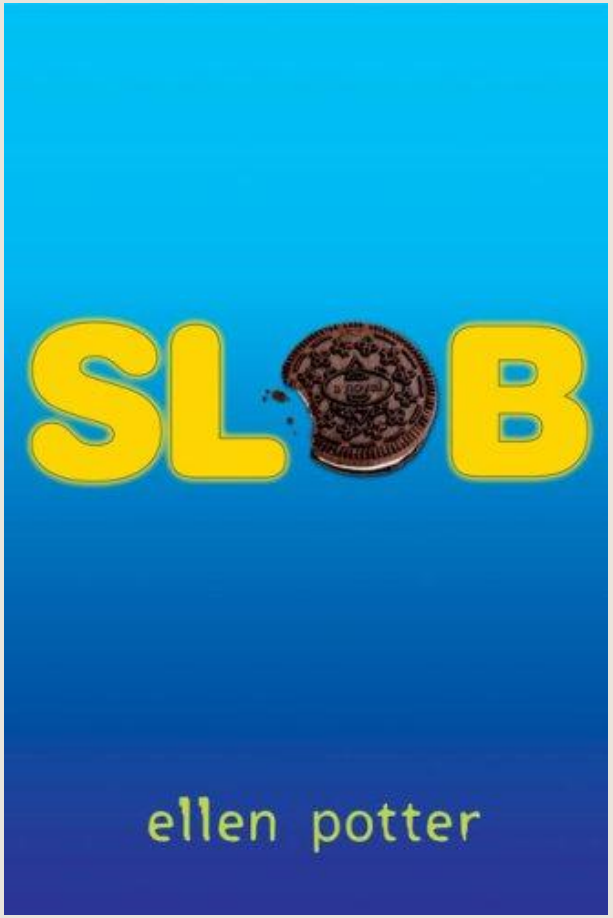
Killer Pizza

- By Greg Taylor
- New York: Macmillan, 2010
- ISBN: 0312674856
- Age: 11 and up



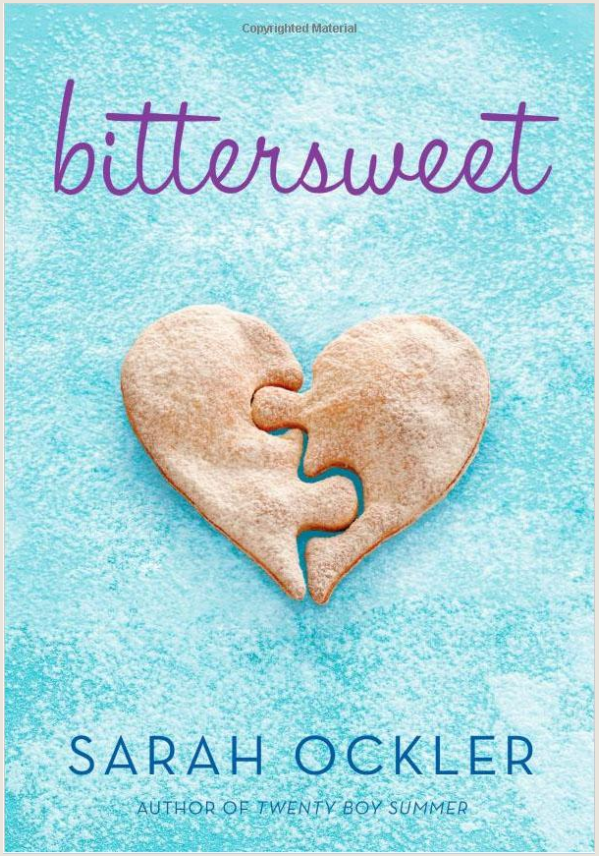
Slob

- By Ellen Potter
- New York: Penguin, 2009
- ISBN: 039924705X
- Age: 12 and up



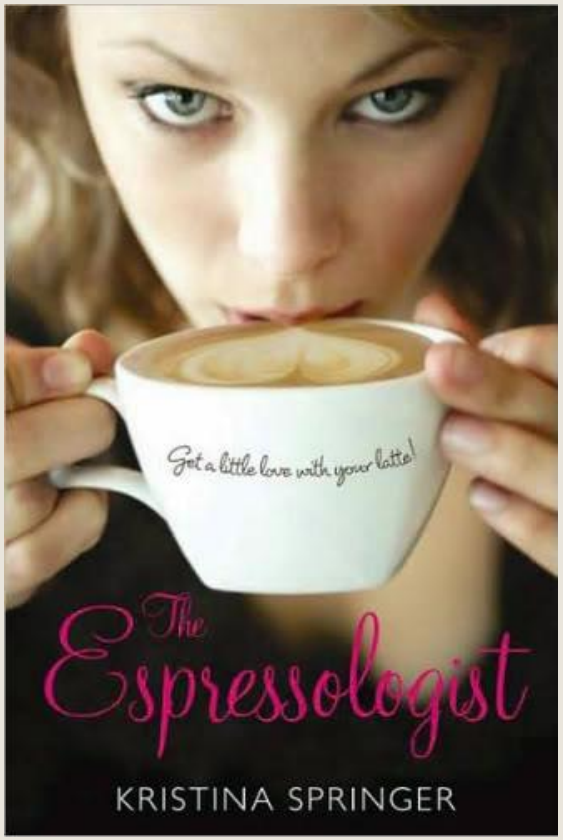
Bittersweet

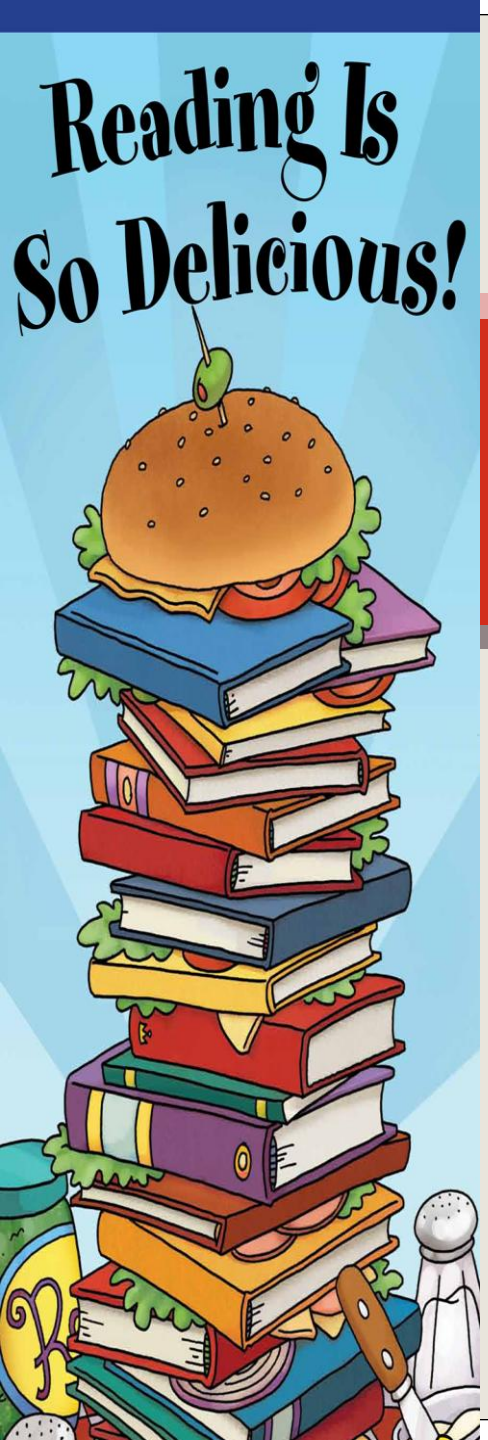
- By Sarah Ockler
- New York: Simon Pulse, 2012
- ISBN: 1442430354
- Age: 14 and up



The Espressologist

- By Kristina Springer
- Farar, Straus and Giroux, 2009
- ISBN: 0374322287
- Age: 14 and up





Teen Read Week
October 14-20, 2012

Reading Is So Delicious!

Program Ideas

Jenny Virgin,

Obion County Public Library

Follow the basic rules of Iron Chef America:

- Split the group into two teams.
- Each team will create an appetizer, main dish, and dessert using the ingredients provided.
- Reveal the “secret ingredient” to the group. Teams MUST include this ingredient in EVERY dish.
- Give 15 minutes of planning time, followed by one hour of cooking time.
- Three judges will taste the finished dishes and vote on a winning team.

Helpful Tips for Iron Chef:

- Make sure to have some cooking basics for the teens to use on hand. (milk, eggs, butter, flour, sugar, pasta, rice, bread, cheese, salt, pepper, other spices, etc.)

- Provide cook books and/or internet for recipe ideas.

Helpful Tips for Iron Chef:

- Choose a secret ingredient that you would not mind eating! (ex: Ginger Root, Bacon)

- Tell them before hand what you are judging. (flavor, creativity, presentation, etc.)

Helpful Tips for Iron Chef:

- Be on hand and attentive, to enforce safety precautions and health codes, BUT…

- Try to let them do it themselves, encouraging their creativity & individuality!

Helpful Tips for Iron Chef:

- Choose at least one unbiased judge. Three are ideal, for tie-breaking purposes.

- Charge teens a minimal fee to enter, then use that money as your budget for ingredients.

Make Your Own Show!

- Designate one teen as the “host” of the show.
- Take footage of the entire program.
- Teens edit footage to create their own cooking competition show.
- Publish on You Tube, Facebook, etc.

Change It Up!

- Adjust the rules to fit any TV cooking show:
  - “Chopped”—Teens must use three different obscure ingredients in one dish.
  - “Sweet Genius”—Teens must use a secret ingredient to make three different desserts.
  - “Cupcake Wars”—Teens compete to make cupcakes to fit a specific theme.

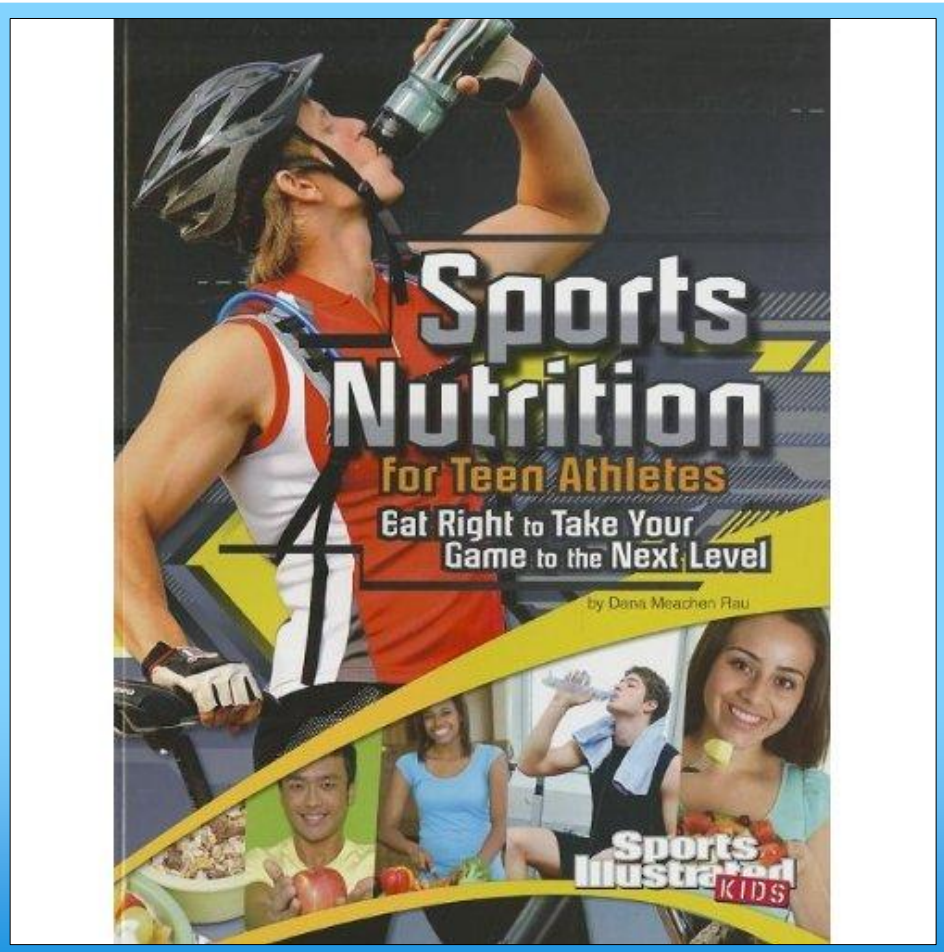
FOOD FIGHT!!!!!

- Teens love a good food fight! So why not let them have one?
- Find a suitable outdoor area. (library yard or parking lot, park, teen's house with parental consent)

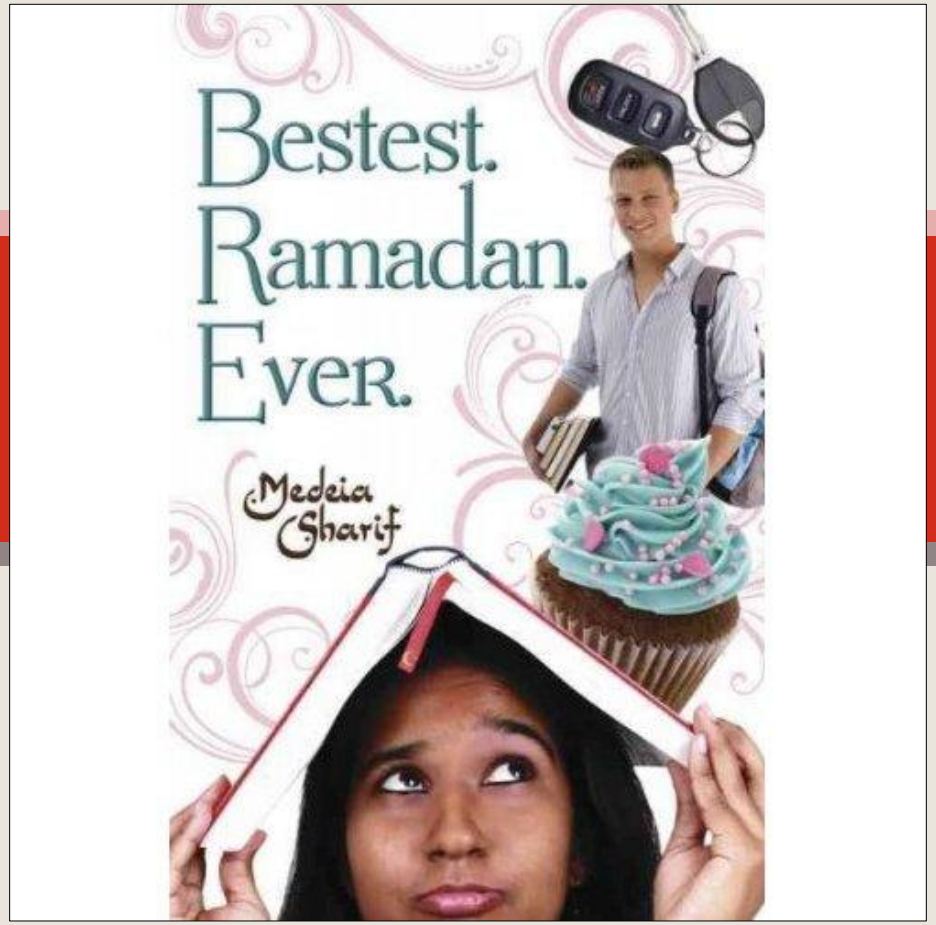
Basic Rules for Food Fight

- NO spoiled food.
  - They can get plenty messy without making anyone sick.
- Wear old clothes to be thrown away afterward.
  - Provide large garbage bags with holes cut for head and arms.

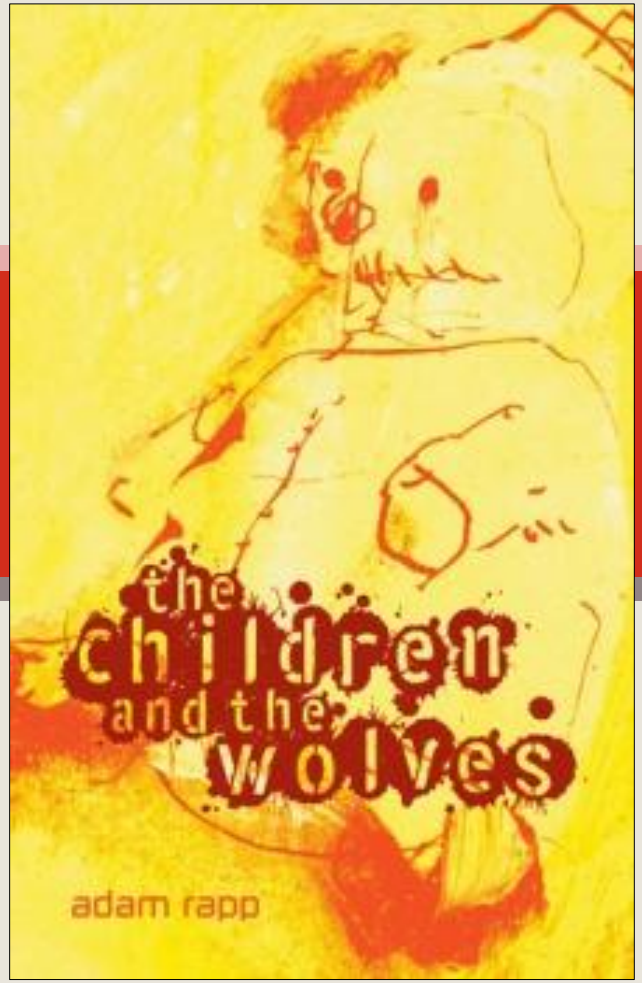
- Teens MUST clean up the mess.
  - Provide garbage bags and water hose for clean up.



- TITLE: Sports nutrition for teen athletes : eat right to take your game to the next level, 2012
- Author: Dana Meachen Rau
- ISBN-10: 1429680008
- ISBN-13: 978-1429680004



- TITLE: Bestest Ramadan Ever, 2011
- Author: Medeia Sharif
- ISBN-10: 0738723231
- ISBN-13: 978-0738723235



- TITLE: The Children and the Wolves, 2012
- Author: Adam Rapp
- ISBN-10: 0763653373
- ISBN-13: 978-0763653378

Collaboration … its soooo delicious!

- A buffet of opportunities
  - Food services industry
  - Agricultural Extension Agencies Education
  - Social services agencies
  - Arts groups
  - Foodies

Dr. Cindy Welch, Clinical Assistant Professor

Collaboration 101

- **Make sure you have a plan; it helps them see how they fit in and they know you're serious**
- **Personalize the contact**
- **What's in it for them?**
- **Be respectful of their time, their business**
- **Let them suggest how they can contribute, but have some ideas, just in case**
- **Don't forget to say "THANKS" – and say it often.**

Marketing

- Posters
- Library Website
- Email Announcements
- Texting
- Social Networking

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- http://tsla.libguides.com/TRW2012

Questions? Contact

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- Clayton.altom@tn.gov